



The ABA Antitrust Law Section will host a Global Seminar Series (GSS) in Seoul on December 12, 2024, where a group of distinguished faculty members will be brought together to discuss competition, consumer protection, and data privacy. Registration is complimentary for those registered by December 5 or when capacity has been reached. Advance registration is necessary.

#### AGENDA as of November 21, 2024

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<b>12:30</b>	<b>REGISTRATION OPENS</b>
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<b>13:00-13:15</b>	<b>INTRODUCTION</b> <ul style="list-style-type: none"><li>• <b>Steven J. CERNAK</b>, Chair, ABA Antitrust Law Section, BonaLaw PC, Novi, MI</li><li>• <b>Brian RYOO</b>, Conference Chair, Global Seminar Series: Seoul, Kim &amp; Chang, Seoul</li></ul>
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<b>13:15-13:30</b>	<b>WELCOME REMARKS</b> <p><b>Hong-sun CHO</b>, Vice Chairperson, Korea Fair Trade Commission, Sejong</p>
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<b>13:30-14:30</b>	<b>ANTITRUST POLICY AND ENFORCEMENT IN GENERATIVE AI</b> <p><i>The rise of generative artificial intelligence presents new opportunities and challenges for antitrust regulators around the world. In this panel, experts discuss novel antitrust issues raised by generative AI and examine the evolving landscape of antitrust policy and enforcement related to this transformative technology.</i></p> <p><b>Moderator:</b> <b>Richard SHIN</b>, Bae, Kim &amp; Lee LLC, Seoul</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• <b>Sabin CHUNG</b>, Wilson Sonsini Goodrich &amp; Rosati, Washington, DC</li><li>• <b>Felicity DAY</b>, Senior Competition Counsel, APAC, Google, Sydney</li><li>• <b>Yong LIM</b>, Seoul National University School of Law, Seoul</li><li>• <b>Natalie YEUNG</b>, Slaughter and May, Hong Kong</li></ul>
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<b>14:30-14:50</b>	<b>FIRESIDE CHAT: PERSPECTIVE FROM KOREAN BOARDROOMS</b> <p><b>Moderator:</b> <b>Brian RYOO</b>, Kim &amp; Chang, Seoul</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• <b>Jay J. LEE</b>, Vice President, Corporate Development, SK hynix, Seoul</li><li>• <b>Heejin YI</b>, Associate General Counsel, Head of Korea Legal, Meta, Seoul</li></ul>
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<b>14:50-15:10</b>	<b>BREAK</b>
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<b>15:10-16:10</b>	<b>A NEW ERA FOR ANTITRUST ENFORCEMENT IN U.S. AND EU</b> <p><i>With presidential elections in the United States and proposed leadership changes at the European Commission, 2024 could be a pivotal year for global antitrust enforcement. Experts discuss how these political events could shape antitrust policies in the U.S. and EU, as well as potential implications for antitrust enforcement globally.</i></p> <p><b>Moderator:</b> <b>Steven J. CERNAK</b>, BonaLaw PC, Novi, MI</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• <b>Ninette DODOO</b>, Freshfields, Hong Kong</li><li>• <b>Laurie-Anne GRELIER</b>, Covington &amp; Burling LLP, Seoul</li><li>• <b>Craig LEE</b>, Paul Hastings LLP, Washington, DC</li><li>• <b>Richard PARKER</b>, Milbank LLP, Washington, DC</li></ul>
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<b>16:10-16:30</b>	<b>RECENT DEVELOPMENTS AND TRENDS IN ASIA</b> <ul style="list-style-type: none"><li>• <b>Soojin NAM</b>, Hankuk University of Foreign Studies, Seoul</li><li>• <b>Joon YOUNG PARK</b>, Gyeongsang National University, Jinju</li></ul>
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**16:30-17:30 ENFORCERS' ROUNDTABLE**

*Hear from regulators around Asia about their policy and enforcement priorities.*

**Moderator: Joonsuk LEE**, Counsel for International Antitrust, Federal Trade Commission, Washington, DC

**Speakers:**

- **Reiko AOKI**, Commissioner, Japan Fair Trade Commission, Tokyo
- **Andy CHEN**, Vice Chairperson, Taiwan Fair Trade Commission, Taipei
- **Hwa-ryung LEE**, Director, Economic Analysis Division, Korea Fair Trade Commission, Sejong

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**17:30-17:45 CONFERENCE WRAP-UP**

- **Brian RYOO**, Kim & Chang, Seoul

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**18:00-19:30 OFFSITE NETWORKING RECEPTION**

*Join attendees and faculty at a nearby networking reception for drinks and small bites.*

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**CONFIRMED FACULTY:**

- **Reiko AOKI**, Commissioner, Japan Fair Trade Commission, Tokyo
- **Steven J. CERNAK**, BonaLaw PC, Novi, MI
- **Andy CHEN**, Vice Chairperson, Taiwan Fair Trade Commission, Taipei
- **Hong-sun CHO**, Vice Chairperson, Korea Fair Trade Commission, Sejong
- **Sabin CHUNG**, Wilson Sonsini Goodrich & Rosati, Washington, DC
- **Felicity DAY**, Senior Competition Counsel, APAC, Google, Sydney
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- **Jay J. LEE**, Vice President, Corporate Development, SK hynix, Seoul
- **Joonsuk LEE**, Counsel for International Antitrust, Federal Trade Commission, Washington, DC
- **Yong LIM**, Seoul National University School of Law, Seoul
- **Dongil NAM**, Secretary General, Korea Fair Trade Commission, Sejong
- **Richard PARKER**, Milbank LLP, Washington, DC
- **Brian RYOO**, Kim & Chang, Seoul
- **Richard SHIN**, Bae, Kim & Lee LLC, Seoul
- **Joon YOUNG PARK**, Gyeongsang National University, Jinju
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**Committees**

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**Media**

Press should contact ABA Media Relations & Strategic Communications [abanews@americanbar.org](mailto:abanews@americanbar.org) to request media credentials for an ABA event.

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**Questions?**

Please contact ABA Antitrust Meetings [at-meeting@americanbar.org](mailto:at-meeting@americanbar.org)

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